



**NYU**

**SCHOOL OF  
PROFESSIONAL STUDIES**

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## **Fact Sheet**

### New York University School of Professional Studies

Founded in 1934, the NYU School of Professional Studies is among the 14 colleges and schools that comprise New York University, one of the largest private research universities in the United States and the first Global Network University.

Through its faculty, curricula, and vibrant professional and academic networks, the School captures the expertise of key sectors where New York leads globally:

- Real Estate, Construction Management, and Real Estate Development
- Hospitality, Tourism, and Sports Management
- Global Affairs
- Philanthropy and Fundraising
- Design, Digital Arts, Film, Video, and Broadcasting
- Translation
- Graphic Communications and Publishing
- Integrated Marketing and Public Relations
- Information Technology and Management Systems
- Finance, Business, Leadership, and Human Capital Management
- Liberal Studies and Allied Arts
- Professional Writing

Rigorous and timely programs in these and related areas attract full-time undergraduate and graduate students immersed in university life, professionals in 16 graduate programs, motivated adults as well as students transferring from community colleges and universities earning undergraduate degrees (through the Paul McGhee Division), traditionally aged high school graduates in undergraduate programs (through the Preston Robert Tisch Center and the Schack Institute of Real Estate), and individuals of all backgrounds enrolled in approximately 2,500 noncredit education courses, approximately 100 certificate programs, conferences, and seminars annually.

#### **FAST FACTS**

Founded in 1934, the NYU School of Professional Studies is one of the country's oldest and largest schools of its kind for lifelong learners.

During the 2013-2014 academic year, the School had more than 21,000 continuing education students, 1,500 undergraduate students, and 3,600 graduate students. The School's community is enriched by over 28,000 degree-holding alumni worldwide, many of whom serve as mentors, guest speakers, and advisory board members.

The School offers 16 master's degree programs, 15 graduate certificates, and a range of undergraduate degree programs—all designed to cultivate specialized career aspirations.

The NYU School of Professional Studies' courses are conveniently scheduled on weekdays during daytime and evening hours and on weekends throughout the year. The School is anchored across three main Manhattan locales: the core NYU campus in Greenwich Village (at 7 East 12<sup>th</sup> Street), Midtown (at 11 West 42<sup>nd</sup> Street), and Downtown (at the Woolworth Building, 15 Barclay Street). Further, a number of degree and certificate programs as well as credit and noncredit courses are offered through the NYU Classes learning management system.

## **ORGANIZATION**

The NYU School of Professional Studies is organized around several academic divisions and centers:

- The American Language Institute
  - Provides a comprehensive program of English language instruction and evaluation for non-native English speaking students
- The Center for Global Affairs
  - Offers the Master of Science in Global Affairs and three graduate certificates in Global Energy, Peacebuilding, and Transnational Security
  - Continuing education courses and professional certificates in Global Affairs and Global Philanthropy
- The Center for Publishing
  - Offers the Master of Science in Publishing: Digital and Print Media
  - Home to the Summer Publishing Institute and an Executive Education Series in Publishing at NYU Abu Dhabi
- Division of Programs in Business
  - Offers Master of Science degree programs in Management and Systems; Integrated Marketing; Human Resource Management and Development; Graphic Communications Management and Technology; and Public Relations and Corporate Communication
  - Offers 7 graduate certificates in Benefits and Compensation; Core Business Competencies; Enterprise Risk Management; Human Resource Management; Information Technologies; Organizational and Executive Coaching; and Strategy and Leadership
  - Continuing education courses and professional certificates in Marketing, Public Relations, Human Resources, Finance, Accounting, Taxation, Law, Management, Coaching, Leadership, Information Technologies, Design and Digital Arts, and Film, Video, and Broadcasting
- The George H. Heyman, Jr. Center for Philanthropy and Fundraising

- Offers the Master of Science in Fundraising and Grantmaking
- Continuing education courses and certificate programs in Philanthropy, Fundraising, Global Philanthropy, and Grantmaking and Foundations
- Liberal Studies and Allied Arts
  - Offers the Master of Science in Translation and the Master of Science in Professional Writing
  - Continuing education courses and certificate programs in the Arts, Humanities and Performing Arts; Foreign Languages, Translation, and Interpreting; Publishing; Writing and Speech; and Career Planning
- The Paul McGhee Division
  - McGhee is for transfer students and adults who want to complete their undergraduate degree, offering associate and bachelor's degrees in the liberal arts, social sciences, and numerous professional fields
- The Preston Robert Tisch Center for Hospitality and Tourism
  - Offers the Master of Science in Hospitality Industry Studies and the Master of Science in Tourism Management—with two correlating graduate certificates
  - As well, the Center offers the Bachelor of Science degrees—designed for the traditionally-aged high school graduate—in Hotel and Tourism Management, and Sports Management
  - Continuing education courses in hospitality, tourism, and sports business and three professional certificates in Restaurant Operations, Hotel Operations, and Meeting, Conference, and Event Management
  - Hosts the annual NYU International Hospitality Industry Investment Conference
- The Schack Institute of Real Estate
  - Offers three Master of Science programs in Real Estate, Construction Management, and Real Estate Development; professional certificates; and continuing education courses
  - As well, NYU Schack offers the B.S. in Real Estate—designed for the traditionally-aged high school graduate
  - Home to the REIT Center and the Center for the Sustainable Built Environment
  - Hosts key industry conferences, including the annual REIT Symposium, Conference on Capital Markets in Real Estate, and Sustainable Real Estate Conference
- The Tisch Institute for Sports Management, Media, and Business
  - Offers the Master of Science in Sports Business and a correlating graduate certificate
  - As well, the Institute offers the Bachelor of Science in Sports Management
  - Continuing education courses in sports business and a professional certificate in Sports Business Operations

The School's website is [sps.nyu.edu](https://sps.nyu.edu).